

The logo consists of the letters 'TAG' in a bold, dark blue, sans-serif font. The letters are contained within a dark blue rectangular frame that is open on the right side. The frame's top and bottom lines extend to the right, where they turn downwards to form a large arrow pointing towards the word 'PORTFOLIO'.

TAG

PORTFOLIO



We cut through the clutter.

We deliver plans to fit your specific needs.

Communications

Digital

Lobbying

Event Planning

Design

Fundraising

Political

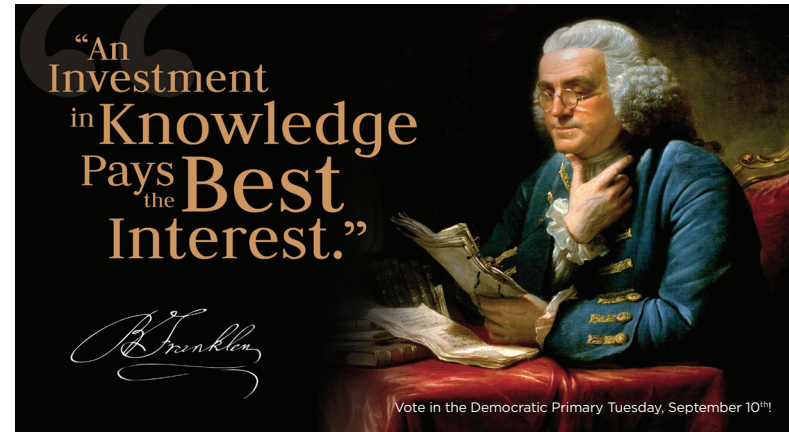




DONOVAN
RICHARDS
FOR NEW YORK CITY

YDANIS
RODRIGUEZ

RE-ELECT **DEMOCRATIC SENATOR**
PERALTA **4**
Q U E E N S



IT'S PERSONAL

As the father of two sons, **Assemblyman Jeffries** knows how **important education is to our developing youth** and the future of our nation.

- Assemblyman Jeffries **led the fight to oust school Chancellor Cathie Black** – filing the law suit challenging her credentials.
- Hakeem **fought to dedicate over \$800 million in funding** to our public schools.
- Hakeem **led the fight to end school closures**, sponsoring legislation creating a one-year moratorium.
- **In Congress, Hakeem will fight for smaller class size**, universal Pre-K and incentives to attract the best teachers.
- Hakeem will **continue to fight for computers in every classroom** ensuring that our children are prepared for careers in the 21st century.





Hakeem Jeffries
DEMOCRAT FOR CONGRESS

DEMOCRATIC PRIMARY IS JUNE 26

www.JeffriesforCongress.com

926 Fulton Street, Brooklyn, NY 11238
Telephone: 646-926-1738
Twitter: @TeamJeffries
Facebook: facebook.com/HakeemJeffries

(Paid for by Jeffries for Congress)

Alan Maisel. He's On Our Side.

Alan Maisel understands that our City's future depends on having great public schools. **Alan Maisel** will fight in the City Council to secure resources and promote policies that will strengthen New York City's public school system so that all our City's children have the opportunity for a bright future.

Vote for **Alan Maisel** for City Council, 46th District.

★ **Democratic Primary for City Council Tuesday, September 10th** ★

PAID FOR BY UNITED FOR THE FUTURE





**It's time to
make Pontiac's
economy work
for us.**

**Vote "Yes"
on Proposal 1
August 7th**



**THERE IS NO COMMUNITY
QUITE LIKE PONTIAC'S.**

We need to ensure this community has every opportunity to shine. Proposal 1 gives us the ability to make medical cannabis work for us.

- > Proposal 1 would allow Pontiac to build medical cannabis facilities on vacant lots that can increase revenue for the entire city, which we can use for projects like building new recreation centers
- > These new recreation centers can help build healthy habits for our children, increase safety within our community, and create a Pontiac we can be proud of

**FAMILIES IN PONTIAC
ARE BURDENED WITH HIGH
UNEMPLOYMENT.**

A YES vote on Proposal 1 can bring our community thousands of new jobs so we can all support our families.

- > Proposal 1 would allow 20 medical cannabis provision centers to be built right here in Pontiac, bringing new, well paying jobs to our community
- > Pontiac is full of skilled workers who would benefit greatly from jobs that arise from having to build and run these new medical cannabis facilities

**On August 7th,
Vote for a
better Pontiac.
Vote "Yes" on
Proposal 1**

VOTE! TUESDAY, SEPTEMBER 13TH




ROBERT JACKSON
FOR STATE SENATE

Proudly Endorsed by:
Former Mayor David Dinkins
Congressman Charles Rangel
UFT - The United Federation of Teachers
NYS AFL-CIO, NYSUT, DC37
Council of School Supervisors & Administrators (CSA)


DEMOCRATIC PRIMARY
POLLS OPEN: 6AM – 9PM

PAID FOR BY THE FUND FOR GREAT PUBLIC SCHOOLS
This communication was not expressly authorized or requested by any candidate or by and candidate's political committees or any of its agents.




ANDREW CUOMO
FOR GOVERNOR

KATHY C. HOCHUL
FOR LT. GOVERNOR



DIANE J. SAVINO
STATE SENATOR



DOMENIC M. RECCHIA
CONGRESSMEMBER

Running for the New York State General Assembly

AFUA
District Leader

Vote on Thursday, September 10th




Afua (Af-ee-ah) Atta-Mensah has dedicated her career to public interest law, working to defend and craft public policy initiatives that empower historically disadvantaged communities throughout New York. Her commitment to progressive values is strongly exemplified in every project, position, and role that she plays, including:

- ★ **Director of Litigation and Policy** at a NYC public interest law firm, where she successfully holds agencies and corporations accountable, protecting the civil rights of New Yorkers.
- ★ **Recipient of prestigious fellowship (Fulbright)** in support of her work on behalf of domestic violence survivors in Kumasi, Ghana.
- ★ **Fellow at the Center for American Progress Leadership Institute**, she builds and supports the next generation of leaders in communities of color.
- ★ **Long-time resident of Harlem**, Afua and her husband Cephas are raising their 2-year-old daughter in the community.

Hard-working ★ Progressive Working-Class ★ Passionate

AFUA *for the People*



New York City Primary Care Safety Net Access Project

The Primary Care Development Corporation (PCDC) requests \$500,000 in citywide funding from the New York City Council in FY '15 to help safety net primary care providers increase access to healthcare in low-income communities.

26

Communities in all five boroughs are designated as federal "Primary Care Shortage Areas"

The Challenge

New York City has a primary care shortage: Fully 26 communities in all five boroughs are designated as federal "Primary Care Shortage Areas," where the number of providers is insufficient to serve the number of patients in need. The need is exacerbated in areas where hospitals are under financial distress (i.e., Brooklyn).



Demand for primary care is increasing: The Affordable Care Act is substantially increasing the number of people covered by private health insurance and Medicaid. This will put significant pressure on an already overburdened primary care system. Many experts predict that this will lead to diminished access to care, including longer waits for appointments to see a doctor and an increase in the amount of practices that are closed to new patients.

Many providers are not practicing efficiently: Despite teeming waiting rooms and harried providers, many practices are not operating at optimal capacity. Failure to use effective strategies for scheduling appointments, deploying care teams to distribute workload and making effective use of the time patients spend in a facility prevent greater access to care. It is estimated that with effective strategies, providers could increase patient access by 30% or more without sacrificing care.

PRIMARY CARE DEVELOPMENT CORPORATION

1199 SEIU-UHWE

Invites You to a Reception Honoring


LETITIA JAMES

Public Advocate-Elect

MELISSA MARK-VIVERITO

Council Member

With Special Guest



Nydia M. Velazquez

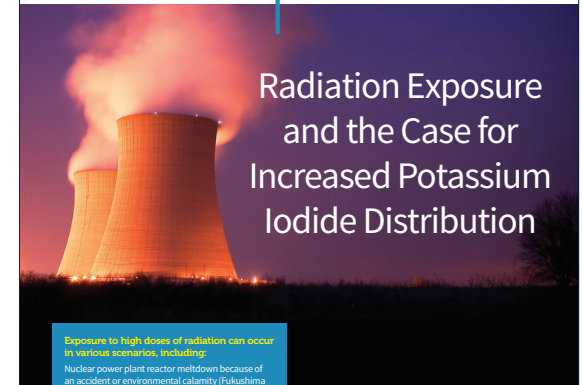
Congresswoman

SOMOS EL FUTURO

2013 SOMOS EL FUTURO FALL CONFERENCE
Thursday, November 7, 2013 - 10:00PM
Brisas del Mar - Condado Plaza Hilton Hotel

PRINTED IN HOUSE - LABOR DONATED

PATH Foundation NY | Life. Extend it.



Radiation Exposure and the Case for Increased Potassium Iodide Distribution

Exposure to high doses of radiation can occur in various scenarios, including:

- Nuclear power plant reactor meltdown because of an accident or environmental calamity (Fukushima Dai-ichi nuclear power plant)
- Mishandling of nuclear material used in factories, research centers and other facilities
- Act of Terror (dirty bomb)

Iodine-131

Iodine-131 (¹³¹I) is a byproduct from nuclear fission of Uranium-235 and occurs naturally in extremely minute amounts. Exposure to ¹³¹I can occur through inhalation, ingestion or epidermal contact, and when abundant, leads to adverse health effects, including cancerous outcomes. Radioactive iodine, ¹³¹I, is a primary health agent associated with nuclear accidents, with its plume radius reaching out as far as 300 miles. The nuclear reactor incidents at Three Mile Island (1979), Chernobyl (1986), Fukushima (2011) and Washington State's Hanford Nuclear Reservation (2013) provide impetus and concern

over the possible hazards of ionizing radiation to the thyroid from ¹³¹I.

Effects of Nuclear Radiation on the Thyroid Gland

Radiation exposure to the thyroid glands of children increases their risk of developing thyroid cancer later in life. Iodine is aggregated in the thyroid gland. Radioiodine, ¹³¹I, acts similarly to stable iodide except that it releases energy in an effort to become stable. Exposure to radioiodine will thus result in radioactive iodine collecting in the thyroid gland, with the energy released primarily affecting the thyroid. The energy released by ¹³¹I in the thyroid can lead to thyroid tissue damage and local cell death causing thyroid abnormalities or even thyroid cancer. Radioiodine that passes through the body quickly is much less harmful than radioiodine that collects in the thyroid.

YOU ARE INVITED TO

A NIGHT OF AFRICAN FLAVORS

IN SUPPORT OF THE AFRICAN DREAM INITIATIVE

Featuring Dishes from NYC's Top African Restaurants

Senegal

Liberia

Ghana

Nigeria

Ethiopia

Uganda

South Africa

Accra
Cafe Rue Dix
The Cecil

Abyssinia Ethiopian Restaurant

Haile Bistro

Massawa

Maima's

J Restaurant

Chez Astra

La Nomade Restaurant and Cafe

Madiba

Ponty Bistro

Tolani Wine Restaurant

Wazobia

Tuesday, May 13, 2014

Manhattan Penthouse
80 Fifth Avenue
New York, NY 10011

AFRICAN DREAM INITIATIVE

FOR FURTHER INFORMATION, PLEASE CALL (212) 255-5948, OR EMAIL ADMIN@AFRICANDREAMINITIATIVE.ORG

YOU ARE CORDIALLY INVITED TO AN EVENT TO HONOR

ASSEMBLYWOMAN
MICHELLE SCHIMEL

THURSDAY, MAY 7TH 6:30^{PM} - 8:30^{PM}

H on the Harbor
410 Main Street, Port Washington, NY

PLEASE RSVP TO LOUIS AT (516) 508-3617 OR CAMPAIGN@MICHELLESCHIMEL.COM

JOURNAL ADVERTISEMENTS

Cover Page.....\$1,500

Premium Page.....\$1,000

Full Page.....\$500

Half Page.....\$350

Quarter Page.....\$250

Recognition.....\$100

SPONSORSHIP LEVELS

GOLD \$4,000
10 Event Tickets - Special Name Recognition - Cover Full Page Ad

SILVER \$3,000
8 Event Tickets - Name Recognition - Premium Full Page Ad

BRONZE \$2,000
6 Event Tickets - Name Recognition - Full Page Ad

TICKETS \$250
Per Person

RSVP

PLEASE USE THE ENCLOSED CARD OR CONTACT LOUIS: (516) 508-3617 CAMPAIGN@MICHELLESCHIMEL.COM

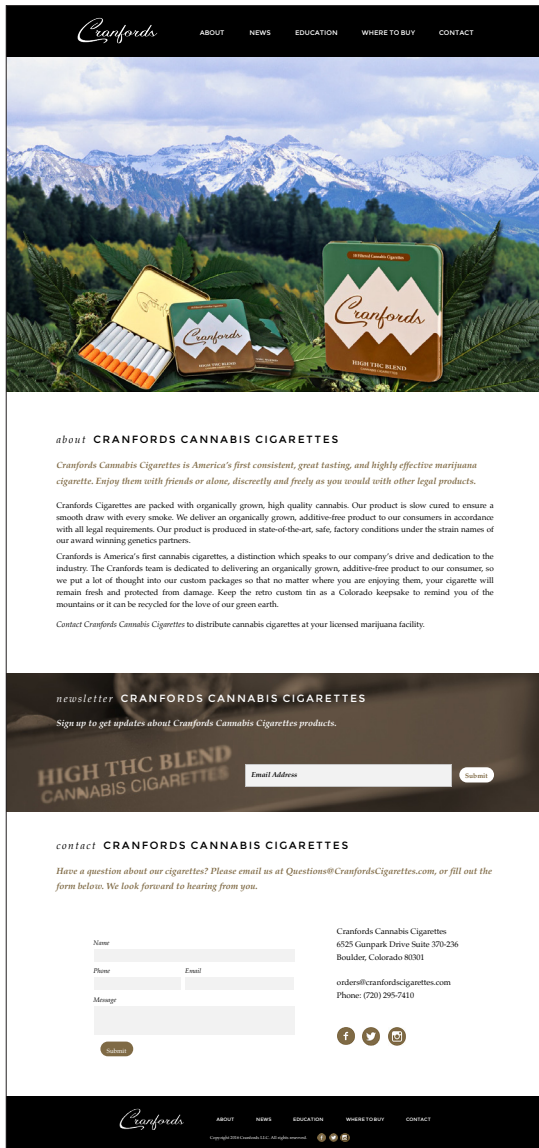
ASSEMBLYMAN WALTER T. MOSLEY INVITES YOU TO MARCH WITH HIM AT THE

West Indian American Day Parade

Monday, September 3rd - 9:00am

Assembling at 9:00 a.m. SHARP at Eastern Parkway between Utica Avenue & Schenectady Avenue to begin walking at 11:00 a.m. finishing at Grand Army Plaza. Please be prompt.

PLEASE RSVP TO 718-598-0100 OR DAVISELLIOTTG@NYASSEMBLY.GOV



**"If you believe
we need safer
streets, believe
in Mark
Gjonaj."**



**NEW YORK STATE
SENATOR
JEFF KLEIN**

**SEPTEMBER 12TH
VOTE GJONAJ!**

DEMOCRAT FOR CITY COUNCIL
**MARK ELECT
GJONAJ**

Because He Cares
#TeamGjonaj

PAID FOR BY NEW YORKERS FOR MARK GJONAJ

**"I support
Mark Gjonaj,
and I hope
you will too"**



**BRONX BOROUGH
PRESIDENT
RUBEN DIAZ JR.**

**SEPTEMBER 12TH
VOTE GJONAJ!**

DEMOCRAT FOR CITY COUNCIL
**MARK ELECT
GJONAJ**

Because He Cares
#TeamGjonaj

PAID FOR BY NEW YORKERS FOR MARK GJONAJ

**SAFER
COMMUNITIES,
STRONGER
SCHOOLS, BETTER
QUALITY OF LIFE**

 **SEPTEMBER 12TH
VOTE GJONAJ!**

PAID FOR BY NEW YORKERS FOR MARK GJONAJ

**MARK GJONAJ WORKS TO
KEEP OUR STREETS SAFER!**

**ENDORSESD
BY THE PBA**




**SEPTEMBER 12TH
VOTE GJONAJ!**

DEMOCRAT FOR CITY COUNCIL
**MARK ELECT
GJONAJ**

Because He Cares
PAID FOR BY NEW YORKERS FOR MARK GJONAJ

**Made in
the Bronx,
delivers for
The Bronx!**



**Vote for
your neighbor
Mark Gjonaj!**

DEMOCRAT FOR CITY COUNCIL
**MARK ELECT
GJONAJ**

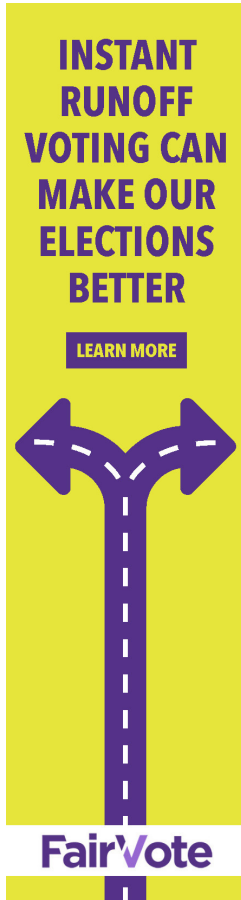
Because He Cares
#TeamGjonaj

SEPTEMBER 12TH VOTE GJONAJ!

PAID FOR BY NEW YORKERS FOR MARK GJONAJ

**INSTANT
RUNOFF
VOTING CAN
MAKE OUR
ELECTIONS
BETTER**


[LEARN MORE](#)




FairVote

**2017 NYC ELECTIONS:
22% TURNOUT -
INSTANT RUNOFF
VOTING IS THE
ANSWER.**

[LEARN MORE](#)



VOTING



**NOT
VOTING**

FairVote



**WANT TO
SEE VOTER
REFORM
IN NYC?**

[LEARN MORE](#)

FairVote



REFORM NYC ELECTIONS: WE NEED INSTANT RUNOFF VOTING

[LEARN MORE](#)

FairVote



**WANT TO SEE
VOTER REFORM
IN NYC?**

[LEARN MORE](#)

FairVote



WANT TO CHANGE NYC ELECTIONS?

[LEARN MORE](#)

FairVote

The talent is overflowing.

Contact our talented team who will help make it happen for you.

Scott Levenson - Founder & President

→ scott@theadvancegroup.com

Michael Gaspard - Co-Founder & Senior Adviser

→ 007advancelgroup@gmail.com

Sebastian Levenson - Vice President of Client Relations

→ sebastian@theadvancegroup.com

Christine Strahl - Vice President of Operations

→ christine@theadvancegroup.com

Louis Gonzales - Director of Fundraising

→ louis@theadvancegroup.com

Paul Henderson - Director of Data & Analytics

→ paul@theadvancegroup.com

Ana Rodrigues - Director of Design

→ ana@theadvancegroup.com

Thomas Musich - Director of Communications

→ thomas@theadvancegroup.com

Jesse Conrad - Junior Account Associate

→ jessie@theadvancegroup.com



39 Broadway, Suite 1740
New York, NY 10006
212.239.7323

www.theadvancegroup.com



WE MAKE IT HAPPEN.